

## Editorial

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It is with great pleasure that we present the new issue of ZMJ which closes the year 2021. Devoted to the interactions between fashion and tourism, the issue brings together two creative and productive industries which, while sharing a lot, have so far little frequented. The respective disciplinary sectors — fashion studies and tourism studies — have also developed in relative autonomy. It goes without saying that this is a crucial moment, marked by a pandemic which the fashion and tourism industries have particularly suffered from. However, it is also an opportunity, as demonstrated by the contributions of the volume edited by Gianluigi Di Giangiolamo and Alessia Mariotti, to give a systematic account of the various intertwining that existed in the past and that exist today, as well as to outline research perspectives and implementation of good practices resulting from greater interaction between the two sectors. We wish all our readers a good read and a happy start to the new year.

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