

Paolo Fabbri and Simonetta Franci with Simona Segre Reinach at the opening of the site specific installation *Fashion in Paradise*

Simona Segre Reinach*

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Based on the archival material of Gianni Fabbri's Discoteca Paradiso, guarded by Paolo Fabbri and Simonetta Franci, a site-specific installation was created with unpublished photographs that highlight the relationship between fashion, celebrities, events and disco club during the eighties and nineties of the twentieth century.

Paolo Fabbri has kindly welcomed our invitation to introduce Zonemoda International Conference 2019 "Be Cool! Aesthetic Imperatives and Social Practices" (see ZMJ, 10, 1S 2020) with a comment on the events of the celebrated disco club Paradiso, owned by his brother Gianni.

A site-specific installation curated by Nicola Brajato, graphic project by Leandro Palanghi with the collaboration of Flavia Piancazzo and Yingtao Zhong.
Scientific direction: Simona Segre Reinach.

<https://zonemoda.unibo.it/fashion-in-paradise-rimini-and-the-golden-age-of-discoteca-paradiso/>

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Figure 1: Paolo Fabbri and Simonetta Franci with Simona Segre Reinach, during the inauguration of “Fashion in Paradise. Rimini and The Golden Age of Discoteca Paradiso”. Rimini, Palazzo Ruffi Briolini May 16, 2019.
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